

BIN 2024 AD SPECS

PRINT AD UNIT SIZES

| | BLEED | TRIM |
|---------------------------------|----------------|----------------|
| Full Page | 8.75" x 11.25" | 8.25" x 10.75" |
| Spread | 17.5" x 11.25" | 16.5" x 10.75" |
| 2/3 Page Vertical (Two Columns) | 4.75" x 11.25" | 4.75" x 10.75" |
| 1/2 Page Horizontal | 8.75" x 7.25" | 8.25" x 7.25" |
| 1/3 Page Vertical (Column) | 2.75" x 11.25" | 2.75" x 10.75" |
| 1/2 Page Spread Horizontal | 17.5" x 7.25" | 16.5" x 7.25" |

MATERIAL REQUIREMENTS

Trim Size: 8.25" x 10.75"

Binding: Perfect Bound

Safety: .25" away from trim edges

Gutter Safety: .25" on each side

Printing Process: Web offset

Required Material: CMYK PDF 300dpi

For Complete Print Specs: www.binmag.com

QUESTIONS?

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